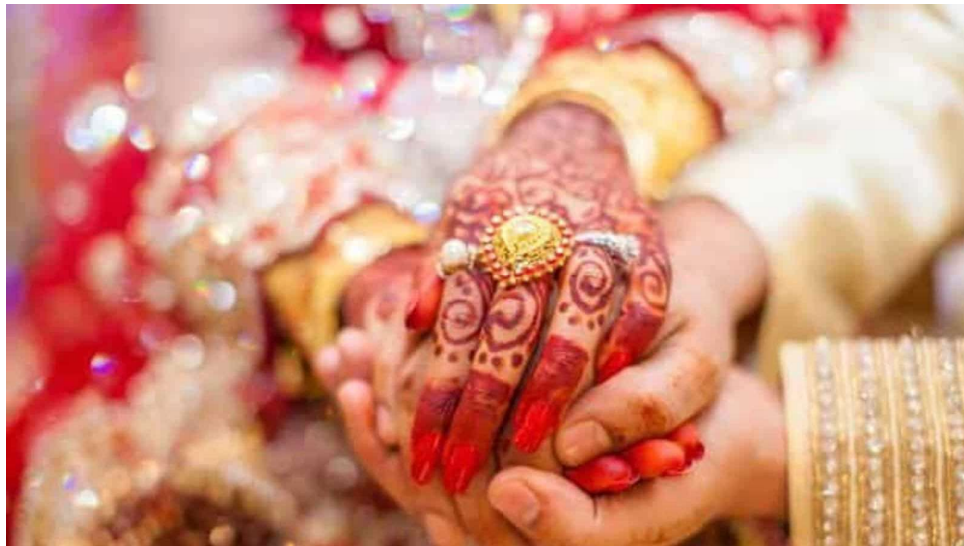




“Find your Soulmate”

(A Project by Shadi Junction)



**A Market Survey Project for NGO's/Voluntary
Organizations/Trust/Societies etc.**

Under CSR Activities of Different Angle

“FIND YOUR SOULMATE”

(A Project by Shadi Junction)

(1) About Shadi Junction

Shadi junction is one of the best Platform to find desired partner for life. Shadi junction is fastest growing matrimonial portal in India, it's an idea to bring together million single hearts on one platform to find their partners. As after years of experience in offline services we are finally launched online services for very minimal rates. Our USP point describe us as "All in One Solutions "Which is we're First Ever matrimony working as Wedding planner and offers Offline services which allows one to one solution. Offering 100% verified profiles made Shadi junction most reliable website. We update Profiles on daily basis and provide targeted visitors. We have advanced Search Option which helps our users to search with filters and without wasting time target right type of profiles. Education, Location, Community, Cast, Manglik Dosh, Desirable Income, Marital status Mother Tongue and Age are few examples for modern search. We provide matches that suit your status. We take care of all of your premium matchmaking requirements and always available for our clients. Marriage is an important event in individual's life, we as matrimony community supports one more chance as we understand sometimes things goes wrong, this is why there should be no bar for choosing partners and giving life second chance. We provide the 2nd Shadi Matrimony Services, and breaking the monotony.

(2) About the Project :-

- "Find your Soulmate" is a project by Shadi Junction to provide a platform where everyone can find his or her soulmate.

- This project is designed for NGO's/voluntary organization/societies/trust working in U.P. which will be treated as consultant.
- This project will start in the month of May till March 2023 and can extend upto March 2025.
- Company will provide Four Tablets in each district for data collection besides publicity material will also we provided by the company for the support of field staff.
- Training of field staff will be on regular basis.

(3) Role of Consultant

- In achieving the vision of company the role of consultant is very important in their respective district.
- The role of consultant is to collect primary & secondary data for the selected household in respective district.
- The consultant has to collect data of household of at least 5000 houses per month of his district (primary data)
- At least 1000 registration to be made on shadijunction.com of male/female who wishes to marry (secondary data).
- At least 100 paid registration to be done on shadijunction.com in each district.
- No repetition of data will be allowed and entertained.
- To maintain proper record of data collected either primary or secondary.

(Refer to Annexure-1)

(4) Payment Policy

- The consultant will be funded with Rs. 1,00,000/- (one lac) per month.

- Fund will be released within 5 days after receiving the monthly report from the consultant.
- Funds will be transferred directly in the bank account of consultant.
- Apart from this fix amount incentive policy will also be there for the consultant and field staff.
- All the applicable taxes has to be borne by the consultant.

(Referred to Annex. 2)

(5) Security Deposit

- Consultant has to deposit a security of Rs. 1,00,000/- either in the form of Bank Guarantee or FDR in favour of DIFFERENT ANGLE.
- The security will be refunded after the completion of the project and after submitting the property of the company by the consultant.

(6) Biodata of the Signing Authority - Refer to Annexure-3

(7) Details About the Consultant - Refer to Annexure-4

Detailed MoU will be signed in between the representative of the company (K.K. Gupta, Marketing Manager) & The Signing Authority of the Consultant.

The project will come into existence only after signing the MoU.

Requisition Letter on Organization's Letter Head

To,

The Manager Marketing
Different Angle

Sub: Request for project allocation for District.

Respected Sir,

(Organization Name) is a registered society/trust under the registration act 1860 and registered since (date).

We wish to work with your organization Different Angle for the project "Find Your Soulmat" under C.S.R. Funding Scheme. We have read all the terms and conditions given in all annexures.

Kindly confirm us as consultant for District.....

Required security deposited will be attached with the MoU.

Date :

Place :

Faithfully Yours

Name & Signature

With Stamp

Annexure-1

(8) Role and Scope of Work for the consultant

Find your soulmate is a project of Shadi Junction by Different Angle
(Company)

The consultant (NGO's/Voluntary Organizations/Trust/Societies etc) will play a major role to achieve this project.

(9) Key Objectives :-

- The consultant must ensure to carry out this project in the selected area of respective/allotted District.
- The consultant should heir a team of self-motivated professionals who must be presentable and having good communication and convincing skills.
- All the staff must have technical knowledge to handle tablet/ laptop given for data feeding.
- All the staff must be motivated to be loyal towards the consultant as well as towards the company and his work.
- The consultant must plan to achieve monthly target of 5,000 household survey, 1000 free registration on shadijunction.com and 100 paid registration on shadijunction.com.
- Planning and achieving the target is mandatory for the release of the funds.
- All information and material including photographs & data, obtained/generated during the implementation of the project and under the agreement will remain the property of the company. Company reserves rights of future use and publication of the content.

- Any policy use expressed should be limited to issues within the scope of the consultant term of references and he/she should not make any statements outside of this without prior consultation with the company.

(10) Support from Company

Apart from allocated funds company will support in many ways to the consultant time to time to achieve the target.

- Company will provide tablet to field staff for data collection with inbuilt software which results in easy working/data collection.
- Company will provide training to consultant and their staff about the project.
- Company will provide promotional material like – pen, keyrings, gifts etc. time to time.
- Company will provide printing material like – pamphlet, brochures for the publicity time to time.
- Company will provide digital promotion on regular basis.
- Company can announce regular incentives also for the field staff for their motivation.
- Company will issue an I-Card to every staff member of the consultant associated with this project.

Overall contract will be of 10 months from the date of signing the MoU. It can be extended upto March 2025 as per the policies of the company and as per mutual percent between company and consultant.

Annexure-2

(Funds Policy, Reporting, Incentives, Tax Policy etc.)

(1) Funds Policy and Reporting

- Funds of Rs. 10,00,000/- (Rs. Ten Lacs) will be transferred to the consultant in ten equal monthly installments.
- The consultant will submit monthly progress report.
- Funds will be transferred in the bank account of the consultant within 5 working days after receiving the monthly report.
- Release of funds will be subject to achieve the monthly target as per annexure-1.
- However maximum 10% below target can be considered if the consultants carry forward it in the consecutive month.
- Company shall not be liable for the insurance coverage of compensation to the consultant or his/her team designated for this project, in case of injuries/death caused by accident or otherwise arising out of and in the course of working on the project.
- In case the consultant fails to complete the assignment in the specified period, for reasons not attributed to company and/or act of God such as floods, landslides, or any other natural calamity etc. or reasons provided by the consultant for the delay are not considered valid or convincing; company may terminate the assignment under this contract. In such case the consultant shall refund all payments taken from, less all expenses incurred till that date.
- In case of a dispute between the parties, the same may be mutually settled within three months from occurrence of such

dispute. The disputes, in case may be settled in best interest of both parties.

- For all unresolved disputes the jurisdiction for settlement will be Moradabad U.P.

(2) Tax Policy

- Consultant shall be liable and responsible for payment of all applicable taxes which may be levied on the funds received under this project. The company will deduct taxes at source, as per applicable statutory requirements.

(3) Incentives

- There will be handsome incentive for the consultant if they achieved the given target. Incentive will be based only on paid registration on shadijunction.com in their respective district. Incentive will be counted on yearly basis but can be given on quarterly basis also.

Incentive will be as follows

S.No.	No. of Paid Members (Yearly)	Incentive in Rs. (Per Registration)	Total Incentive (Yearly)
1	1000	Nil	Mandatory
2	1000+1 or more	100/-	100100/- + or more
3	2000 + or more	200/-	400000/- + or more
4	3000 + or more	300/-	900000/- + or more
5	5000 + or more	400/-	2000000/- + or more
6	10000 + or more	500/-	5000000/- + or more

Special Scheme for the Consultant and Staff Members

S.No.	Scheme	Eligibility	Consultant/ Staff	Time Duration
1	10000/-	100 paid members	For Individual Staff	Till Aug. 2022
2	3N/4D Trip to Singapore	600 paid members	For Individual Staff	Till Nov. 2022
3	3N/4D Trip to Singapore	1200 paid members	For the Consultant	Till Nov. 2022
4	3N/4D Trip to Goa	600 paid members	For all team members of the Consultant	Till Aug. 2022

- Other Lucrative prizes/incentive will be announced time to time for the consultant as well as for the staff members.
- All taxes are to be borne by the beneficiary.
- Tour packages includes return tickets, all meals, stay and local transfers only.
- If required passport & visa will be provided by the beneficiary.
- Tour location can be change at the time of visit.
- Scheme/prizes are at the sole discretion of the company and can be closed/cancelled without prior notice.

Annexure-3

Details of the Key person/Signing Authority of the Consultant

Name

Father's Name

Date of Birth

Designation

Organization

Qualification

Mobile No. Whatsapp No.

Pan No. Aadhar No.

Correspondence Address

.....

Permanent Address

.....

Declaration

I hereby declare that all the given information are true to the best of my knowledge, correct and nothing has been hidden.

Date :

Place :

Signature

Annexure-4

About Organization/Agency	
Name & registered address of implementing agency:	
Goals and objectives of the agency as per Memorandum of Association/Bylaws/Articles of Association	
Legal status of agency and date of Registration	
Contact details (office no.. mobile no. and e-mail)	

SN	All information/documents mentioned below are mandatory in order to examine the proposal	Sl.No.
1.	Organization Details	
1.1	Brief description of the organization/agency	
1.2	Details of similar projects ongoing/completed by the organization/agency in previous three years	
1.3	The impact assessment (Third party) of the previous projects executed by your organization in the similar focus areas to that of current proposal, if any.	
1.4	Details of previous support received from any CSR Company.	
1.5	The details of largest project undertaken by the agency in recent past. Please provide the financial implication involved in it.	
2.	Project Details	
2.1	Brief on Goals and objectives of the project	
2.2	Report of Need Assessment/Baseline Survey for the proposed project, if any. Justification for taking up proposed CSR project	
2.3	Brief about the targeted beneficiaries under proposed CSR project	
2.4	Methodology of the selection of the beneficiaries and number of beneficiaries in detail	
2.5	Details about physical and social milestones/deliverables to be achieved through the proposed	
2.6	What is the monitoring mechanism for the project as far as project activities and benefits to the beneficiaries are concern?	

2.7	How sustainability of the project is planned to be ensured?	
3.	Mandatory Documents Required (at initial stage)	
3.1	Copy of Trust Deed/Registration Certificate/Bylaws of Society (Trust/Society/Section 8 company must have been registered minimum for the past three years)	
3.2	Income Tax Exemption Certificate, if any.	
3.3	Cancelled Cheque	
3.4	Copy of PAN Card	
3.5	Copy of Audited Account Statement of previous 3 financial years	
4.	Particulars of Bank Account	
4.1	Bank Name	
4.2	Branch Name & Address	
4.3	Telephone No. of Bank	
4.4	Account Type S.B. A/c, Current A/c	
4.5	Account Number (as appears on the cheque book)	
4.6	MICR No. (9 digits code number of the Bank and Branch appears on the cheque issued by the Bank)	
4.7	IFS Code	

1. All the information sought is mandatory to be complied with. Failing which, proposal would be considered as incomplete and liable to be rejected.
2. All documents submitted to this office should be in English/Hindi, in case the documents are in local language translation duly certified by the legal authority must be submitted.

Declaration

I hereby declare that all the given information are true to the best of my knowledge, correct and nothing has been hidden.

Date :

Place :

(Signature with stamp)